

# TILAK DARJI

## CONTACT

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## EDUCATION

UNIVERSITY OF NEW SOUTH WALES,  
SYDNEY, AUSTRALIA

Bachelors of Design | 2018 - 2021

UNIVERSITY OF NEW SOUTH WALES  
SYDNEY, AUSTRALIA

Foundation Studies in Design | 2017 - 2018

## TECHNICAL SKILLS

Adobe Indesign, Illustrator,  
Photoshop, Lightroom, XD,  
Premier Pro  
Autodesk Maya, Fusion 360  
Maxon Cinema 4D  
Microsoft Office Suite

## OTHER SKILLS

Photography, Hand-drawing,  
Illustrations, Model Making, Textile Print  
making (handpress & digital), Collaborative  
practice.

## VOLUNTEERING

UNSW Art & Design Open Day  
Student Volunteer | 7 September 2019

BAPS Swaminarayan Temple  
(Hindu Temple & Community Centre)  
Rosehill, NSW | Weekly Volunteering;  
September 2017 - Present

Audio Visual, Information and  
Communication Team member  
Role : Content Creation, Publication designs

## LANGUAGES

English (Fluent)  
Hindi  
Urdu  
Gujarati

## INTERESTS

Hiking  
Reading  
Networking  
Photography  
Documentaries  
Charity works  
Sustainability

## EXPERIENCE

DESIGN IDENTITY | ALEXANDRIA, NSW

**Designer & Studio Assistant**

March 2021 - Present

Assisting Art direction in brand stories and marketing campaigns.

Strategising brands with photography and videography, retouching and post production.

Operating in multifaceted working environment in collaboration in teams like Marketing, Digital designing and Ecommerce .

## FREELANCING

**Graphic Designing and Photography**

September 2021 - March 2021

SNS GROUP SYDNEY; GROUP OF COMPANIES | LEICHHARDT, NSW

**Graphic Designer & Digital Marketing Assistant**

January 2020 - August 2020

Designing marketing campaigns, Promotional contents to drive customers to a tailored experience that positions the brand at core.

Weekly EDMs and social media content creation.

Website User Experience Collaboration with diverse teams.

Liaisoning with third-party Corporate clients by offering graphic design expertise for digital marketing services.

Directing, recording and editing Vlogs and video pieces for Video publications.

Performing consistently within allotted deadlines and acing the monthly KPIs.

METRO INTERNATIONAL | AUBURN, NSW

**Web Manager**

March 2019 - February 2020

Creating Marketing / Advertising content for Firm's print media.

Operating Campaigns for Store listings in platforms like Ebay and Amazon.

Attending walk-in customers and greeting them and introducing them with the product line.

## ACHIEVEMENT

HYBRID: OBJECTS FOR FUTURE HOMES | SYDNEY DESIGN FESTIVAL 2020

Individual project proposal nomination by UNSW for the Showcase entry.

A project proposal based on the micro-level combating drive against homelessness and rough sleeping.

As an extension of the Hybrid Commission, UNSW Bachelor of Design students were invited to collaborate on the design and development of objects for homes in 2030.

link to the project: <http://tilakdarji.design/?p=121>